

Hg April Highlights

Welcome to Hg's monthly digest, designed to keep you updated with news from Hg and our network of portfolio companies. The newsletter can also be found on our [website](#). If you would like to subscribe, please [email us](#).

Alternatively, follow us on [Twitter](#) and [LinkedIn](#)!



[Data Science is a Strategic Enabler](#)

"We have a unique opportunity at Hg given that we are investors not just in software companies but more specifically in workflow software companies. Using cloud technology, we can now harness that incredibly rich seam of workflow data pulsing through our portfolio companies."

Chris Kindt speaks to Private Equity Wire.

[Read more](#)

Hg News



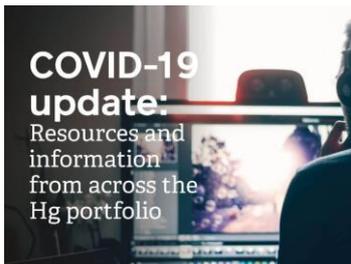
[Hg is building for the future](#)

With a total of 30 promotions, including four to Partner, Hg continues to strengthen its leadership team with homegrown talent: "Each of these new Partners joined the firm as a junior team member nearly 10 years ago and since then have worked tirelessly across investments, deepening our client relationships and improving our business." [Read more](#)



PEI's Future 40: Martina Sanow

Well done to Martina, Partner and Deputy COO at Hg, for being recognised in Private Equity International's Future 40: Operators. As everyone at Hg already knows, she has made a huge impact at the firm: responsible for the firm's operations and, most recently, founding and chairing our Diversity & Inclusion Steering Group. [Read more](#)



Updated: COVID-19: the Hg portfolio response

With the pandemic affecting every aspect of business and society, Hg is pleased to see that the businesses we back are providing the tools and expertise to help their customers best navigate the crisis and, in some cases, actively helping our frontline carers combat the impact of the virus. [Read more](#)



Hg Factsheet

Hg publishes a regularly updated factsheet covering Hg, its portfolio, its investment activity, and its long-term record.

We hope that you find it useful!
[Find it here](#)

Our Thinking



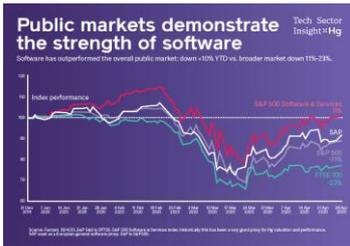
React, Stabilise & Innovate during COVID-19

Part of a series organised by the Hg Portfolio Team, Hg's Jason Richards, Head of Technology, congregated 44 CTOs & CIOs from across the portfolio to share experiences: Tech Leaders in the time of C-19. [Watch our film](#)



The Changing Lawyer: LIVE

Hg's General Counsel, Andrew Jessop, took part in a live discussion on Litera TV around pandemic priorities in corporate legal departments. [Read more](#)



Software is outperforming

CHART OF THE MONTH:

Hg's Director of Research, David Toms, shows how software has bounced back from the initial COVID-19 shock. [See the chart](#) or read David's insight:

["Software at the all-you-can-eat buffet"](#)

Portfolio News



Sovos brings on Taxweb

São Paulo-based Taxweb is a provider of tax determination software for enterprises operating in Brazil. Tax determination, along with continuous compliance and tax reporting, is one of the three pillars of modern tax and a key element in the Sovos mission to Solve Tax for Good. [Read more](#)



Evaluate

#PartneringAgainstCOVID19

In the fight against the virus, biopharma needs new ways to collaborate to bring treatments to patients faster.

Evaluate co-hosted a virtual event which took place from 20 April to 6 May 2020 and was a huge and unique effort to bring together a fragmented industry at this time of need.

3,200 participants from more than 80 countries and representing more than 2,140 life science companies came together, forming partnerships that will help slow and then defeat the spread of COVID-19.

[Read more](#) or [Watch a film from David Issott.](#)



Esendex wins Queen's Award for Enterprise

Awarded for Esendex's Mobile Collections solution. Mobile Collections is an automated workflow recognised for its creative, sensitive and, above all, effective approach to managing debt for both consumers and businesses.

Established in 1965, the Queen's Award for Enterprise is the most prestigious award a UK business can win, and demonstrates outstanding success in innovation. [Read more](#)



Access acquires eLearning For You

With the addition of the this provider of eLearning solutions for the care industry to the Access Health & Social Care division, close on the heels of Webroster, provides Access with the most comprehensive set of solutions in the Health & Social Care sector from a single provider. [Read more](#)



TeamSystem invests in Area32

The company works to help digitise businesses in the third sector. "We are particularly pleased to have acquired the skills and products of Area 32, thanks to which we aim to become a leader in Italy in software for third sector organisations." [Read more](#)



Visma acquires Specter

The acquisition supports Visma's strategy to deliver the best cloud and e-commerce solutions to SMBs in the Nordics. Visma will boost Specter's value proposition to customers with additional relevant products and services. [Read more](#)