

September highlights



Hg September Highlights

Welcome to Hg's monthly digest, designed to keep you updated with news from Hg and our network of portfolio companies. The newsletter can also be found on our [website](#). If you would like to subscribe, please [email us](#).

Alternatively, follow us on [Twitter](#) and [LinkedIn](#)!



[Democratising Data](#)

The Hg Data Analytics team discusses the recent revolution in data technology and how it has enabled Hg to help deliver end-to-end visibility to Hg's portfolio companies. [Read more](#)

Hg News



[Hg announces an investment in BrightPay](#)

"Hg is a hugely credible investor in this sector and it's great to secure an investment from a firm who both knows our market and has the experience to help us develop the business." said Paul Byrne, Founder and Managing Director at BrightPay. [Read more.](#)



[Smart investing for the long-term](#)

Hg have been supporters of Impetus for over 10 years. Our commitment is long-term to ensure that this great charity's goals - breaking the cycle of poverty by helping kids into education and employment - are met. [Read more.](#)

Our Thinking



Allocate Case study: investing in R&D to accelerate organic growth

Following Hg's reinvestment in the Healthcare Software company, take a look at how we have supported them to date. [Read the case study.](#)



The only constant is change

At Hg's latest HR Forum, 20 HR & People Leaders from across Hg's family gathered to share best practices and network with their peers. [Read more](#)



Hg are Europe's leading investor in B2B software and SaaS businesses over the last 20 years

Hg and Visma to feature in OC&C's latest playbook

"Elements of this approach have been applied to great effect with successive investments by Hg. Hg are Europe's leading investor in B2B software and SaaS businesses over the last 20 years" [Read more](#)

Portfolio News



BrightPay wins Payroll Software of the Year 2018

Well done to BrightPay for their success at this year's AccountingWEB's Software Excellence Awards. [Read more](#)



Visma acquires Merit Tarkvara

Visma expands its geographic footprint and strengthens its Northern European leadership in cloud-based ERP for accountants and the SMB segment with the acquisition of the Estonia-based company. [Read more](#)



Visma Retail & Extenda Merge

The two prominent technology providers will join forces and be acquired by STG. "Extenda and Visma Retail are both leaders in innovation and extremely complementary to one another in terms of strengths, product capabilities, and culture." [Read more](#)