

August highlights



Hg August Highlights

Welcome to Hg's monthly digest, designed to keep you updated with news from Hg and our network of portfolio companies. The newsletter can also be found on our [website](#). If you would like to subscribe, please [email us](#).

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[Healthcare Technology: A "Mid-Office Revolution"](#)

Hg's David Issott discusses how a shift in healthcare funding will improve patient outcomes, benefit society and create new opportunities for healthcare technology businesses. [Read more](#)

Hg News



[Hg invests in Allocate Software from Hg8 Fund](#)

"Hg invests in businesses that demonstrate compelling long-term growth potential and we are looking forward to working with the Allocate team, continuing to deliver the company's ambitious plans." [Read more](#)



[Syneos Health acquires Kinapse](#)

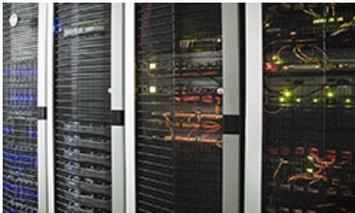
"As customers increasingly face risk, competition and rising development costs, the innovative, technology-enabled solutions provided by Kinapse are seeing increasing demand," said Alistair Macdonald, Chief Executive Officer of Syneos Health. [Read more](#)

Our Thinking



A false economy?

Insights on training and development from Hg Operating Partner, Mark Fulford [Read more](#)



Zitcom case study: creating a leader in Danish SME Cloud Solutions

An investment which solidified our credentials in the SME Hosting space. [Read more](#)



Software as a Service

We have invested in more \$100m+ SaaS companies than the majority of European investors. And we've been doing this for over a decade. Along the way we've learnt a thing or two about what makes a cloud business successful and how to identify real winners: [Watch the film](#)

Portfolio News



The ROI of company culture

Visma flew close to 1000 employees to Madrid. Why? To strengthen sense of purpose, boost professionalism, knowledge and team spirit. To invest in their culture. [Read more](#)



Baldwins strengthens presence in Oxfordshire with DBS

DBS was formed in 1990 and now services more than 400 dental clients around the UK, ranging from practice owners, partnerships and self-employed dental associates, through to therapists and hygienists. [Read more](#)



Visma acquires Finland's Aditro Public

Aditro Public and Visma combined will be a leading provider of Human Resource Management and Financial Management System solutions in the Finnish market. [Read more](#)
